

Alex Saylor

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Experienced digital content creator, including video production, motion graphics, graphic design, and photography. I also have several years of live video streaming experience (such as podcast and webinars) with professional platforms, such as on24, Wirecast, and gotowebinar.

Willing to relocate: Anywhere
Authorized to work in the US for any employer

Work Experience

Director of Video Production

Jackson Systems - Indianapolis, IN
January 2022 to Present

- Write, shoot, and edit video content for products, trainings, podcasts, etc
- Promoted in January 2022
- Set up and operate studio cameras, lights, and audio equipment for LIVE training broadcasts (experience with Zoom, Wirecast, ON24, and GoToWebinar)
- Manage interns
- Conceptualize and design graphics for Youtube, Facebook, and other social platforms.
- Produce professional product photography for E-commerce
- Maintain and update studio equipment.
- Extremely Proficient with Adobe CC.

Videographer/Editor

Alex Saylor Video (Previously 5th Wall Filmwork - Columbus, IN
April 2012 to May 2022

- Partially owned/operated lifestyle media company.
- Shoot and edit primarily wedding videos.
- Shoot and edit advertisements for organizations and colleges.
- Shot and edited 20+ Wedding Highlight videos.

Video Production Assistant

Jackson Systems - Indianapolis, IN
April 2019 to January 2022

- Set up and operate studio cameras, lights, and audio equipment for LIVE training webinars (experience with Zoom, Wirecast, ON24, and GoToWebinar, ATEM, and multi-cam)
- Write, shoot, and edit video content for products, trainings, promotional, and other videos.
- Conceptualize and design graphics for Youtube and Facebook
- Produce professional product photography for E-commerce
- Maintain and update studio equipment.

Social Media Manager

Anytime Fitness - North Vernon, IN

April 2018 to February 2019

- Collaborated with owners to develop effective video marketing strategies.
- Write, shoot, and edit video promotions and content.
- Track metrics via social media to determine success of campaigns
- Design graphics for promotions, sales materials ,t-shirts, and bags
- Occasionally step in to lead group fitness classes

Digital Media Specialist (Graphic Design & Video Production)

WOW Network - Bloomington, IN

June 2017 to April 2018

- Inside/Outside marketing firm
- Collaborate on Scripts and Storyboards.
- Shoot and Edit Video.
- Set up lights and audio equipment for shoots.
- Designed graphics for over 15 different entities.
- Maintain and schedule posts to social media.
- Analyze FB analytics to determine success of campaigns.
- This position included marketing work for real estate, retail stores, restaurants, and several other industries.

Education

BA in Telecommunications-Digital Video Production

Ball State University - Muncie, IN

August 2013 to May 2017

High School Dip.

Hauser High School - Hope, IN

August 2010 to May 2013

Skills

- Video Production (10+ years)
- Graphic Design (2 years)
- Microsoft Office (10+ years)
- Facebook Advertising (2 years)
- ON24 (2 years)
- Product Photography (4 years)
- Adobe Photoshop (4 years)
- Adobe Illustrator (4 years)
- Adobe Premiere Pro (8 years)
- Adobe Creative Suite (8 years)
- Filming (10+ years)

- Adobe After Effects (4 years)
- Social Media Management (2 years)
- Video Editing (8 years)
- Content Creation (10+ years)
- 3D Animation (1 year)
- Branding (6 years)
- Content Development (10+ years)
- Project management (7 years)
- Adobe Premiere (6 years)
- Motion graphics (2 years)
- Adobe InDesign
- Copywriting (4 years)
- Photography
- Adobe After Effects (6 years)
- Post-production
- Computer skills
- Adobe Lightroom

Links

<http://www.alexsaylorvideo.com>

Certifications and Licenses

Driver's License

Assessments

Management & Leadership Skills: Planning & Execution — Highly Proficient

January 2020

Planning and managing resources to accomplish organizational goals.

Full results: [Highly Proficient](#)

Graphic Design — Proficient

January 2020

Using graphic design techniques and producing visual media to communicate concepts.

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.